

## HotelClub Launches New Look Website

**SYDNEY 24 NOVEMBER 2005** – HotelClub ([www.HotelClub.com.au](http://www.HotelClub.com.au)), Asia Pacific's leading online accommodation provider, has launched a new website look today. The new website design reinforces HotelClub's commitment to its customers by providing a fast, reliable and easy to use website, whilst delivering a strong brand message.

HotelClub's new look was undertaken after consultation with its 1.8 million Members. The refresh is part of HotelClub's ongoing commitment to deliver a leading edge technology service. For customers, the changes will deliver a fresher appearance; faster download time on pages, streamlined navigation and enhanced usability. In the next six months, another phase of enhancements is planned with a focus on customer usability.

HotelClub prides itself on maintaining a quality user experience. The website was re-designed to further enhance this customer experience giving prominence to additional user benefits available such as the customer membership program where a rebate of up to 4% can be earned and used at the time of the customers' next booking and an online customer survey that allows customers a forum to rate HotelClub and the hotels.

Ms Chloe Lim, Director of Marketing said "We have been constantly working on the Website to maintain and improve consumer experience on HotelClub. Over the last year we have made continuous site improvements including adding more hotels and destinations to book, prizes and promotions, multiple payment options and implementing more languages such as Korean and Portuguese. The latest design not only gives a more contemporary look, we also hope that it ensures consumers find our website even more efficient and easy to use than before. In addition, the new site design also enables visually impaired users to navigate and book hotels through HotelClub"

HotelClub provides consumers access to over 16,000 hotels across 82 countries in over 2000 cities. HotelClub provides services to consumers from over 200 countries worldwide and has the website available in nine languages including English, Chinese (simplified and traditional), French, German, Italian, Japanese, Korean, Portuguese and Spanish.

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### **For further information please contact:**

Chloe Lim  
Director of Marketing  
Flairview Travel – [HotelClub.com](http://HotelClub.com)  
Tel: +61 2 8263 5106  
Fax: +61 2 9264 0559  
Email: [chloe.lim@flairview.com](mailto:chloe.lim@flairview.com)

### About HotelClub

HotelClub ([www.HotelClub.com.au](http://www.HotelClub.com.au)) is a global accommodation specialist website offering hotel bookings for up to 12 months in advance. It offers users the choice of over 16,000 hotels – at savings of up to 60% – in 84 countries and 2,100 cities worldwide. HotelClub has over 500,000 consumer reviews that provide independent advice on each hotel. HotelClub is available in nine languages – Chinese (Simplified and Traditional), English, French, German, Italian, Japanese, Korean, Portuguese and Spanish.

#### About Flairview Travel

Flairview Travel Pty Ltd, a wholly owned subsidiary of Cendant Corporation and part of Cendant Travel Distribution Services Division, is a world leading global accommodation e-wholesaler and specialist distributor of hotel room inventory over the Internet. Flairview Travel was established in 1995 and has since held the position of Asia Pacific's leading online accommodation provider. The company operates three websites – HotelClub, RatesToGo and asia-hotels. Flairview Travel is recognised as one of the few highly successful and profitable e-commerce businesses - experiencing significant year on year growth. Flairview Travel has expanded operations beyond Asia Pacific, opening offices in 2001 throughout Europe and in North America in 2003. Flairview Travel currently operates ten offices worldwide in Australia, France, Germany, Hong Kong, Italy, Russia, Spain, Switzerland, the United Kingdom, the United States.

#### About Cendant Travel Distribution Services

Cendant Corporation's (NYSE: CD) Travel Distribution Services Division, is one of the world's largest and most geographically diverse collections of travel brands and distribution businesses. The division, employing nearly 9,000 people in approximately 140 countries, includes: a leading (GDS) global distribution system (Galileo), serving more than 50,000 travel agencies and over 60,000 hotels; hotel distribution and services businesses (Neat Group<sup>®</sup>, THOR<sup>®</sup>, TRUST and WizCom<sup>®</sup>); leading online travel agencies (Asia-hotel.com, CheapTickets<sup>®</sup>, ebookers.com<sup>®</sup>, HotelClub.com, Lodging.com, Orbitz<sup>®</sup>, RatesToGo.com, and The Away Network); an airline market intelligence company (Shepherd Systems); an international travel technology and software company (Travelwire); a leading international provider of long-haul air travel and travel product consolidator (Travel 2<sup>®</sup>/Travel 4<sup>®</sup>); online global corporate travel management solutions (Orbitz for Business<sup>®</sup> and Travelport<sup>®</sup>); and a leading wholesaler and global online provider of hotels, destination services, travel packages and group tours (Gullivers Travel Associates, OctopusTravel.com<sup>®</sup> and Travel Bound, Inc.).

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