

## Media Release

### Save up to 60% off accommodation on the next road trip

Sydney, 9 December 2002 - Savvy travellers aren't just those who plan in advance, they know how to utilise the Internet to access the best deals and savings, even whilst already on the road. Savings of up to 60% and easy booking with immediate confirmation, can all be achieved simply by using the Internet and visiting RatesToGo.com ([www.ratestogo.com](http://www.ratestogo.com)).

An Australian owned and operated company, RatesToGo.com is an express hotel booking service that provides up to 60% off two to five star accommodation at 400 properties right across Australia. It is the only accommodation website in Australia to offer a lowest price guarantee\* – matching competitor deals and putting the difference straight back into travellers' pockets, if they find a cheaper price for the same hotel.

"The internet is now as essential to a holiday as maps in the glove box. For example travellers on the road may take a detour for some five star pampering or a trip may take a little longer than scheduled and a last minute stop over may be required. At all times and in most cities RatesToGo.com can provide accommodation with incredible savings with no fuss," said RatesToGo.com's Director of Marketing, Mr Tim Etheridge.

Bookings can be made from three weeks in advance right up to 24 hours before check in with RatesToGo.com – great for trip planning on the web prior to departure. Smart senior travelers have discovered the value of Internet cafes when sending and receiving email whilst on the road. So a hotel booking is now just a few more clicks away when doing a cyber café stop.

Such deep discounts are made possible through RatesToGo.com's special relationships with leading hotel chains and quality independent properties that use the site as an extension to their own reservations departments, selling 'last minute' rooms that may otherwise be left unsold.

For those who are not so Internet savvy, taking the first steps and booking over the Internet, let alone giving credit card details, can be unnerving. But RatesToGo.com uses a highly advanced security system that meets the standards of the world's leading encryption specialists to ensure peace of mind for visitors to the site.

It's also very easy to monitor ongoing savings with RatesToGo.com as it has a unique Club Membership that allows customers to earn member dollars with every booking made. These dollars can then be spent towards future accommodation. If members refer friends to the site, their dollars grow each time the referral makes a booking. The site even has scalable maps for capital city hotel locations. No other hotel site is offering such a compelling mix of price and services, so have a go!

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#### About RatesToGo.com

RatesToGo.com ([www.ratestogo.com](http://www.ratestogo.com)) is Australia's smartest, new accommodation website. It is an accommodation booking service featuring rates that are at least 60% less than usual hotel rates. RatesToGo.com offers bookings up to three weeks in advance (similar sites offer 14 days in advance) at over 400 places of accommodation, ranging from two to five star hotels, right across Australia as well as selected regions of France, Netherlands, Hong Kong, Malaysia and New Zealand. RatesToGo.com is the only accommodation website in Australia to offer a lowest rate guarantee - find a cheaper deal and RatesToGo.com will match it. Services are available in four languages - English, French, German and Chinese.